



WORDFINDER
PUBLIC RELATIONS & SALES ENFORCEMENT



CAPITAL REQUEST – GROW FINANCIALLY STRONG. DETAILED INFORMATIONEN, PROFESSIONAL AND APPEALING.

Also for business critical professional studies and reports – independently of internal use such as for board members and management or for external recipients, as for example banks, and investors, Wordfinder is your experienced partner. Following is a short overview of typical extensive projects.

BUSINESS / ANNUAL REPORT

Communicate effectively strategies, activities, and success of your company to shareholders, stockholders, or banks. Hand in hand with you, Wordfinder will supplement and complete the mandatory financial data with the optional part of your business/annual report, which nevertheless catch most attention of external users.

BUSINESS PLAN

Today, a solid and meaningful business plan is a prerequisite for external financial sources such as banks, credit institutes, and investors. Based on your numbers and computations, we provide the required framework.

STUDIES

Your software is technically sound and functional, however you or your clientele are not quite sure of it? The solution is an analysis for comparison. We conceptualize together with you evaluation criteria and questionnaires, and conduct interviews with the participants. Moreover, based on our extensive experience in public relations, we will find the most suitable media to publish the study.

MARKET RESEARCH / MARKET POTENTIAL ANALYSIS

Investing in new products or business areas is most often a huge cost factor especially with regard to software. Spontaneous decisions are not the solution. We analyze the markets pertaining to your products and services, and identify prospective target groups and markets.