



WORDFINDER
PUBLIC RELATIONS & SALES ENFORCEMENT



DIRECT MARKETING – UTILIZE THE CLASSICAL METHOD SUCCESSFULLY.

BRIEFLY

Wordfinder develops professional mailings and mailing campaigns and assumes responsibility for their postal as well as the electronic distribution.

INCLUDED ARE

- Professional planning and creating of mailings and mailing campaigns
- Electronic distribution to existing addresses (Opt-in must exist!)
- Handling of distribution via postal mail by Wordfinder Partner Lettershop to preferential terms!

YOUR BENEFITS

- Direct returns and thereby new valuable leads and auxiliary business
- Increased return quota of up to 4.9 percent!
- Preferential terms for letter shop through Wordfinder's Partner Lettershop!
- Crossover campaigns with Wordfinder Products, such as „public relations“, „Telesales“ and „Newsletter“

WHY CHOSE WORDFINDER?

A letter is written quickly. However, only a professionally designed and implemented mailing campaign, delivers valuable returns on investments. Wordfinder not only possesses experience and expertise of many years and a series of crossover-products, but also preferential terms for third party service providers.

YOUR ADDITIONAL BENEFITS

We define the campaign strategy together with you for several months ahead. We take seasonal requirements into considering, as well as target group individualized address with a so-called door opener. Additionally, we complete the campaign with professional mailings.

YOUR BENEFITS IN SALES

Double up your return quota and still save on your cost!