



**WORDFINDER**  
PUBLIC RELATIONS & SALES ENFORCEMENT



## INTERNET – ESTHETICS, FUNCTIONALITY, RANKING.

### BRIEFLY

Independently of it being a relaunch or a new internet presence, Wordfinder not only develops your website with state-of-the-art design, but will also maintain the site, and continuously optimize of your site's ranking.

### INCLUDED ARE

- Conception of the entire navigation scheme
- Creating all text and designs including all required photo and image work for all pages of your internet presence
- Submitting your website to all major search engines and directories as well as providing optimization of all known ranking techniques such as blindtext, crossover links, etc.
- Continuous editing and updating

### YOUR BENEFITS

An internet presence is far more than a business card. Often it is the central sales instrument. With Wordfinder you receive a professionally designed website that complies with all modern requirements, and which we additionally maintain during the months following the initial launch.

### WHY CHOSE WORDFINDER?

Wordfinder has professional Web designers and PR texters, who work hand in hand with you on the appearance of your website. Profit from the best of both worlds. In addition, conventional Web design agencies do often not extend their services beyond the initial programming and upload of the site. Only through continuous updates and life messaging, an internet presence obtains medium-term economical benefits. In individual cases, PR contacts to various media can thereby be utilized as media partners for your site.

### YOUR BENEFITS IN SALES

Effective internet presence reaches your target groups worldwide!