



WORDFINDER
PUBLIC RELATIONS & SALES ENFORCEMENT



BRIEFLY

NEWSLETTER – ENSURE LONG-TERM LOYALTY OF EXISTING CUSTOMERS; CONVINCE PROSPECTIVE CUSTOMERS

Wordfinder designs and drafts regularly issues of a graphically optimized digital newsletter for distribution to the existing customer base as well as to a prospective clientele.

THIS INCLUDES

- Graphically highlighted concepts and implementation of a digital HTML-newsletter
- Each issue presents complete professionally edited content
- Complete image acquisition and processing for each issue
- Upon request personalized distribution to your company's address list or to a newly established distribution list

YOUR BENEFITS

- Ensure long-term loyalty of existing customers
- Optimized sale of auxiliary products and services to existing customers, such as updated products and services, seminars, training, etc.
- Optimized customer service to „prospective“ customers and subsequent follow-up
- Establish a profile as an agile and communicative business

WHY CHOSE WORDFINDER?

With its products „addresses“ and „telesales“, Wordfinder offers additional options to activate new contacts through newsletters. All copyrights for graphic works as well as photos and images are including. Upon request, Wordfinder via your own URL will implement distribution of the newsletter

YOUR BENEFITS IN SALES

Gain complete loyalty of your „on hold“-customers!