



WORDFINDER
PUBLIC RELATIONS & SALES ENFORCEMENT



TELESALES – CONNECTING WITH DECISION MAKERS, GENERATING NEW BUSINESS!

BRIEFLY

The Wordfinder Call Center is not your standard call center. We deliver quality and expertise. We concentrate on offering your products and services to the actual decision makers and simultaneously inquire about their actual product or service needs. We deliver the identified leads for your follow-up.

THIS INCLUDES

- Fact sheets with suggestions and description of solutions, unique characteristics of your products and/or services, advantages, benefits, counter arguments, target groups, target groups contacts, competition, references, etc.
- Developing a central topic for your first talk with a prospective customer
- E Providing mail access to the company's mail server
- Acquisition of address lists, or permission to use addresses of company-owned address material.
- Ad hoc information by mail or via phone messaging for contacts that seem especially promising!

WHY CHOSE WORDFINDER?

- Receive sufficient quality leads, prospective customers, and scheduled order data for an optimal utilization of your resources.
- Benefit from a final return quota* of up to 5.8 percent!

YOUR BENEFITS

valuable direct leads and auxiliary business!

NOT ENOUGH CONTACTS OR NONE AT ALL?

Wordfinder cooperates with all large address dealers. Benefit from our customer/data acquisition program that offers preferential terms when utilizing Wordfinder products such as „telesales“ or „direct mailings“ or „newsletters“.

YOUR BENEFITS IN SALES

Maximum marketing and sales power! Valuable direct leads and auxiliary business!

**Adjusted return quota:
leads delivered by Wordfinder, adjusted after follow-up phone activities in your company.*