



WORDFINDER
PUBLIC RELATIONS & SALES ENFORCEMENT



WORDFINDER EUROPE – EXPAND WITHOUT RISK WITH PREVIOUSLY ACQUIRED CUSTOMERS AND STRUCTURES!

SHORT DESCRIPTION

In a globalized world, there is only one market. For this reason, more and more American medial businesses operate on an international level. The European market presents thereby an economically significant sales area for your products and services.

As one of the most successful PR and Lead Agencies in Germany and Europe, we introduce products on a daily basis, perform acquisitions within the scope of our Sales Enforcements activities, generate new business, and build reseller and Distributor basis for our customers.

We are the ideal partner for the European economic and sales area. We offer you the necessary expertise and services, regardless of whether you venture a new market entry or you just need support for already existing branches. With our branch office in New York City/USA we can also offer you our services for the USA.

YOUR CUSTOMERS ARE ALREADY WAITING FOR YOU!

In other words, even before your company enters the market, we are in the position, to secure and retain valuable leads and customers or build and maintain reseller and distributor structures in your name. This means: your entry into the European market takes place at minimal risk, or in other words, we serve you Europe on a silver platter!

WE SPEAK YOUR LANGUAGE

Branch offices in local markets are often solely sales oriented. The technical expertise about the product and services remains at headquarters. Therefore, we communicate with your respective representatives in USA, and assure professional translations according to the demands of the European markets.

UTILIZE SYNERGIES

The wheel does not have to be invented again. If a mandate for USA already exists at Wordfinder, or support is already provided through another agency, Wordfinder can utilize already produced work for the respective local market in European. This saves time and efforts as well as cost.

ALL NECESSARY TOOLS

Wordfinder offers you a bundle of valuable PR and Sales Enforcement measures in order to successfully launch a medial and sales oriented market entry into the European market. Moreover, we have expanded our service spectrum to also offer administrative activities. Our service package for American customers in the European market includes among other things:

- Public Relations
- Telesales
- Direct Marketing
- Newsletter
- Marketing
- Lobbying
- Reseller and Distributor acquisition
- Selecting personnel and recruiting
- Business Relocation
- Sales and field work